

## Web Banner Ads

TOP OF PAGE		SIDEBAR OF HOME PAGE	
Banner ads are designed to be displayed on a variety of pages: Forum, Home, Employment, Vendor Index, Pictures & Stories, Lineman's Rodeo. <b>Size: 468 x 60 pixels OR 180 x 120 pixels</b>		Banner ad positions are available on right hand side of home page and are seen consistently throughout other pages of the website. <b>Size: 180 x 60 pixels</b>	
1 month	\$550	3 months	\$1100
3 months	\$1400	6 months	\$1800
<b>Over 40,000 visits per month — 36% new visits</b>			

## Vendor Index Ads

**COST:** \$500 for 12 months OR \$300 for 6 months

### Vendor Index Advertiser Information: How Does It Work?

Companies interested in placing their product and/or service online will find our Vendor Index area very affordable and enjoy international exposure. Our clients are indexed in two easy search areas: *Categorically* – *Alphabetically*.

### Why Does Your Company Need This?

- If you want people in the power industry to see your Web site or product, use [www.powerlineman.com](http://www.powerlineman.com)<sup>®</sup>
- Unlimited opportunities for communication to linemen and those in the power industry
- International exposure

### Your Company Receives the Following:

- One banner, linked to your Web site
- 50-word company profile
- Your company's name listed categorically AND alphabetically (linked to your Web site)
- Personal user I.D and password that allows access to your ad results 24/7, 365 days a year

### How Does Your Company Participate?

- Provide one banner ad (252 x 60 pixels)
- Provide category and URL link

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

**Send checks payable to Powerlineman Publishing, LLC to:** Powerlineman Magazine, P.O. Box 360, Hygiene, CO 80533

Credit Card Payment:  VISA  Mastercard  American Express  Discover

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Total: \$ \_\_\_\_\_

## Advertising Contact

Kathleen Pishotta at (352) 371-4933, fax (866) 855-9554, or e-mail at: [Kathleen@powerlineman.com](mailto:Kathleen@powerlineman.com)

## Employment Posting/Resume Database

1. Each job posting should contain one location and one job title (lineman, apprentice, and operator are three positions).
2. Each job posting should contain only one location (Detroit and Chicago or Florida and Georgia would be considered **two** postings).
3. PLEASE include CLEAR response instructions within your posting.
4. To take advantage of our 'Apply Now' feature of the Powerlineman.com resume system, please include an email address in which to forward resumes. When a lineman 'Apply's Now,' an email is sent to this address with instructions for viewing the applicants' resume.

### Posting Rates

14-Day Employment posting .....	\$300.00
30-Day Employment posting .....	\$425.00
30-Day Employment Posting <i>including</i> Resume Database Access .....	\$825.00
60-Day Employment posting .....	\$800.00
60-Day Employment Posting <i>including</i> Resume Database Access .....	\$1425.00
4-Month Employment posting .....	\$1550.00
6-Month Employment posting .....	\$2200.00
30-Day Resume Database Access .....	\$600.00
60-Day Resume Database Access .....	\$1100.00

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